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Capacity Building for Sustainable Rural Tourism in Mozambique (CAST Mozambique)

A partnership between Austria and Mozambique

PROJECT COORDINATOR:

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COORDINATING INSTITUTION:

IMC University of Applied Sciences, Austria

PARTNER INSTITUTIONS:

Universidade Eduardo Mondlane,
Mozambique

PARTNER COUNTRY:

Mozambique

PROJECT DURATION:

1 April 2023 – 30 March 2027
(48 months)

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There is a strong need for a more sustainable and community-centred tourism curriculum in higher education in Mozambique, which stems first of all from the nature of tourism in Mozambique. To date, tourism is still largely focused on “sun sea sand” holidays along the 2,700 kms of coastline. Mozambique has enormous potential (cultural heritage, flora & fauna) however, it does not yet experience a large share of the tourist market, with the situation having become even more challenging in times of COVID-19. In addition, the sector is still dominated by foreign investment, mainly from South Africa, contributing little to the balance of payments and poverty alleviation in the country. Rural tourism thereby remains a neglected field - despite its worldwide recognised potential to deliver both tangible and intangible benefits and create new and alternative livelihoods for those experiencing poverty. This lack in rural tourism development goes hand in hand with a lack in higher education training to develop rural and sustainable tourism.

CAST Mozambique seeks to target these challenges with the help of capacity building in Higher Education in Mozambique for sustainable rural tourism development. It does so through fostering a collaboration between IMC Krems (Austria) and Universidade Eduardo Mondlane (UEM) Mozambique to enable the sharing of practises in regards to sustainable rural tourism education and development in order to contribute to curriculum development and skills development at UEM. Part of the project is the development of a new curriculum on sustainable tourism and the design of more practise-orientated courses on sustainable rural tourism, which empower communities and help diversity livelihoods in Mozambique’s rural areas.

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